



# eMMA Fundamentals

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v2.0

March 13, 2020



# Agenda

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- Session Success
- Maryland Procurement Overview
- eMMA Overview
- Creating Sourcing Project
- Preparing Solicitations
- Creating Amendments
- Analyzing and Awarding
- Next Steps

# Agenda

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- Session Success
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# Session Success



**"Success" = Becoming familiar with eMMA**

## **Keys to Success include:**

1. Stay engaged
  - Ask questions
  - Listen
  - Take notes
  
2. Stay on-task
  - Follow Facilitator instructions and work at the pace of the class
  - Avoid the temptation to "explore"
  - Avoid email/phone calls ("interruptions")
  
3. Stay on-time
  - Return from break(s) ontime
  - Get out of class on time.

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# Maryland Procurement Overview



## Maryland Procurement Manual

Linked from <https://procurement.maryland.gov>

The screenshot displays the eMaryland Marketplace Advantage website. The header includes navigation links for Maryland.gov, Phone Directory, State Agencies, Online Services, and a Translate button. A search bar is prominently featured. Below the header, a blue navigation bar lists various sections: OFFICE OF STATE PROCUREMENT, TRAINING, OSP-BPW SUBMISSIONS, BUSINESS COMMUNITY, and PROCUREMENT STAFF. The main content area is divided into two columns. The left column, titled 'Maryland Procurement Manual – Table of Contents', lists eight sections: 1. Introduction and General Overview, 2. Need Identification, 3. Pre-Solicitation, 4. Solicitation Preparation, 5. Solicitation, 6. Review / Evaluation Process, 7. Award Process, and 8. Contract Administration Process. The right column, titled 'Maryland Procurement Manual – 1. Introduction and General Overview', features a large image of the Maryland state flag and a list of sub-sections: 1.1 Introduction, 1.2 General Overview, 1.3 Public Access Procurement Information, 1.4 Fundamentals for All Vendors, 1.5 Fundamentals for Procurement Professionals, and 1.6 Unlawful Actions.

Maryland.gov Phone Directory State Agencies Online Services Translate

Search

ALL

OFFICE OF STATE PROCUREMENT TRAINING OSP-BPW SUBMISSIONS BUSINESS COMMUNITY PROCUREMENT STAFF

**Maryland Procurement Manual – Table of Contents**

- 1. Introduction and General Overview
- 2. Need Identification
- 3. Pre-Solicitation
- 4. Solicitation Preparation
- 5. Solicitation
- 6. Review / Evaluation Process
- 7. Award Process
- 8. Contract Administration Process

**Maryland Procurement Manual – 1. Introduction and General Overview**



- 1.1 Introduction
- 1.2 General Overview
- 1.3 Public Access Procurement Information
- 1.4 Fundamentals for All Vendors
- 1.5 Fundamentals for Procurement Professionals
- 1.6 Unlawful Actions

# Principal Purposes and Policies

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- Providing for increased confidence in State procurements;
- Ensuring fair and equitable treatment of all persons who deal with the State procurement system;
- Providing safeguards for maintaining a State procurement system of quality and integrity;
- Fostering effective broad-based competition in the State through support of the free enterprise system;
- Promoting increased long-term economic efficiency and responsibility in the State by encouraging the use of recycled materials;

# Principal Purposes and Policies cont'd

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- Providing increased economy in the State procurement system;
- Getting the maximum benefit from the purchasing power of the State;
- Simplifying, clarifying, and modernizing the law that governs State procurement;
- Allowing the continued development of procurement regulations, policies, and practices in the State; and
- Promoting development of uniform State procurement procedures to the extent possible



# Procurement Support

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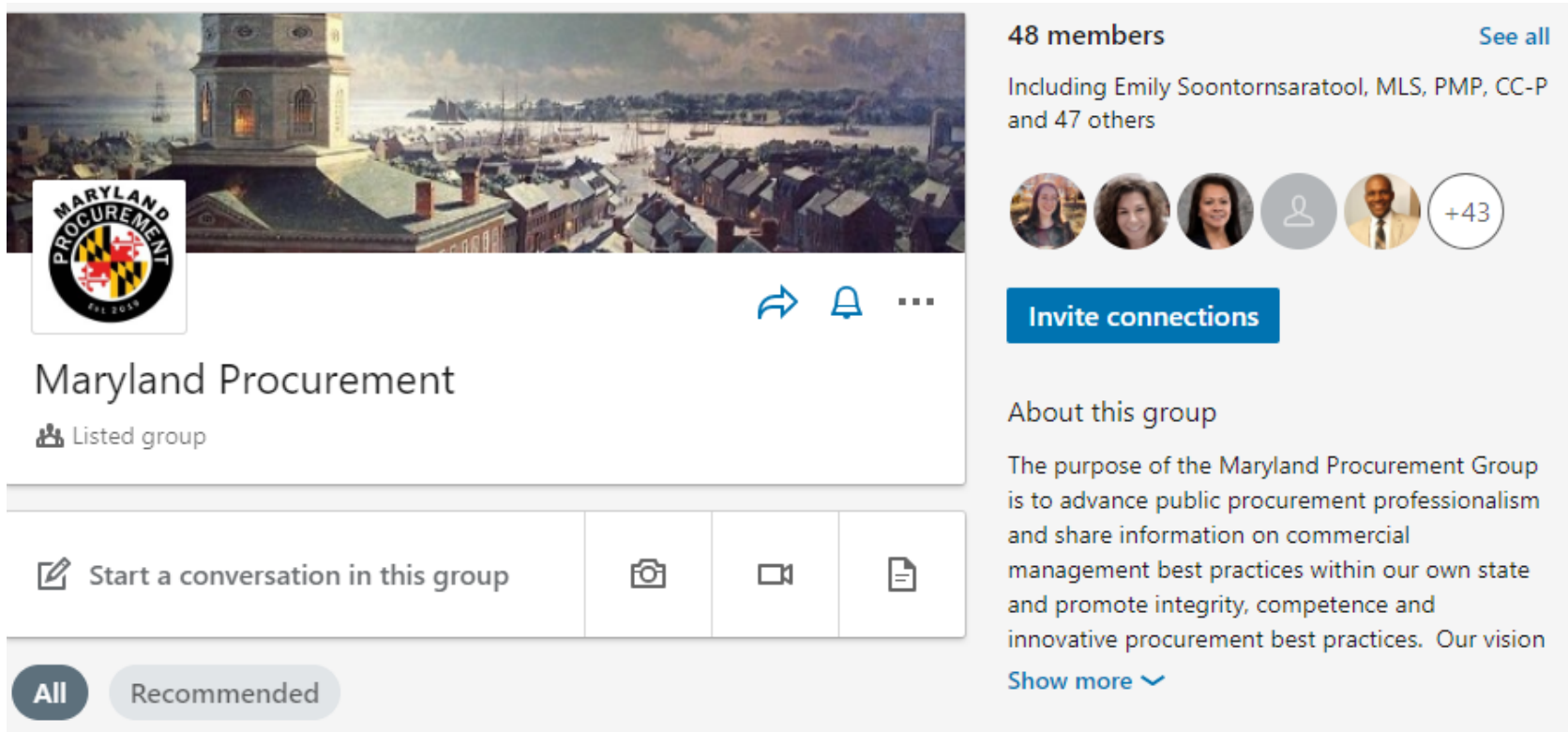


Bolster knowledge and success by:

- Keeping a copy of COMAR Title 21 at your desk;
- Asking questions from other knowledgeable procurement and/or OSP staff;
- Attending Maryland Procurement Academy training programs;  
<https://procurement.maryland.gov/training/>
- Read or watch procurement related information, and,

# Procurement Support cont'd

- Join Maryland Procurement LinkedIn Group, at <https://www.linkedin.com/groups/8853173/>



The image shows the LinkedIn profile for the Maryland Procurement group. The header features a large banner image of a historic Maryland cityscape with a prominent clock tower. Below the banner is the group's profile picture, which is the Maryland state seal. The group name "Maryland Procurement" is displayed, followed by the text "Listed group". To the right, it indicates "48 members" with a "See all" link. Below this, it lists "Including Emily Soontornsaratool, MLS, PMP, CC-P and 47 others" and shows a row of five member profile pictures, with a "+43" icon indicating more members. A blue button labeled "Invite connections" is present. The "About this group" section describes the group's purpose: "The purpose of the Maryland Procurement Group is to advance public procurement professionalism and share information on commercial management best practices within our own state and promote integrity, competence and innovative procurement best practices. Our vision". A "Show more" link with a downward arrow is at the bottom of the about section. At the bottom of the profile, there are four tabs: "All" (selected), "Recommended", "Start a conversation in this group", and a tab with icons for photo, video, and document uploads.

48 members [See all](#)

Including Emily Soontornsaratool, MLS, PMP, CC-P and 47 others

[Invite connections](#)

About this group

The purpose of the Maryland Procurement Group is to advance public procurement professionalism and share information on commercial management best practices within our own state and promote integrity, competence and innovative procurement best practices. Our vision

[Show more](#) ▼

[Start a conversation in this group](#)

[All](#) [Recommended](#)

# Procurement Support Resources

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eMMA Helpdesk

[emma.helpdesk@Maryland.gov](mailto:emma.helpdesk@Maryland.gov)

Quick Reference Guides

<https://procurement.maryland.gov/emma-qrgs/>

Vendor Training *(to know what they do and see)*

<https://procurement.maryland.gov/training/>

**Online eMMA Training for Vendors  
Submitting Electronic Bids**

*Submitting Electronic Bids (the .pdf versions)*

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# eMMA Home – emma.maryland.gov



Welcome to eMaryland Marketplace Advantage (eMMA)



eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

## LOGIN

[Login](#)[Forgot Password?](#)[New Vendor? Register Now](#)[Public Solicitations](#)[Public Contracts](#)[Vendor Search](#)

# eMMA Overview



## What is eMMA?

- ✓ **Our new tool for Solicitations**
- ✓ Source to Pay
- ✓ Coming releases will have ability to:
  - ✓ Create Purchase Orders
  - ✓ Invoice capture & storage
  - ✓ Expedite invoice processing

## eMMA is not...

- ✗ A wholesale replacement of FMIS  
(State or MDOT) or an ERP
- ✗ A payment system
- ✗ A budget management system
- ✗ An inventory management solution
- ✗ \_\_\_\_\_?
- ✗ \_\_\_\_\_?

# eMMA Overview



## Terminology

eMMA	Definition
<b>Sourcing Project</b>	The process of procuring goods and services by establishing a team, gathering requirements for a solicitation, setting up the solicitation, analyzing responses from vendors, awarding vendors, and initiating contracts
<b>Solicitation</b>	The actual elements of the procurement including open/close dates, price grids, questionnaires (general, technical, and/or financial), documents, vendor responses, and awards
<b>Amendment</b>	Additional information or changes to an existing published solicitation provided to Vendors in a new Round (i.e., version control)

# eMMA Overview



## Terminology

eMMA	Definition
<b>Envelope</b>	“Digital” envelope in eMMA; i.e. technical proposal, or financial proposal
<b>Questions</b>	e.g., Min quals for IFB or criteria/specification for Solicitation can be developed as “questions”
<b>Team</b>	People you interact with on a Solicitation (e.g, end users, evaluators, SMEs, etc.)
<b>Pricing Grid</b>	Grid that lists items as part of Solicitation (quantity and units of measure)



# eMMA Overview



## Sourcing Project Types

The Sourcing Project type determines the steps necessary in eMMA.

TYPE	DESCRIPTION
<b>Public Notice</b>	Publish Solicitations only; <b>no Vendor Solicitation responses</b> in the system. This type is available for the <b>University Systems and Local Governments</b> .
<b>Small Procurement (e.g. Cat 1)</b>	A small procurement project type meant for a “3 bids and a buy”/Quick Quote scenario on <b>purchases less than \$50,000</b> . <b>(COMAR 21.05.07.04)</b>
<b>Small Procurement (e.g. Cat 2 &amp; 3)</b>	A small procurement project type meant for <b>purchases less than \$50,000</b> focused on pricing and technical criteria.

# eMMA Overview



## Sourcing Project Types

The Sourcing Project type determines the steps necessary in eMMA.

TYPE	DESCRIPTION
<b>IFB: Invitation for Bid</b>	The IFB solicitation type is for <b>purchases over \$50,000, public and sealed</b> with the <b>award to the lowest price bid</b> . This project type allows for assessing Vendors using minimum qualification criteria.
<b>RFP: Double Envelope Proposal</b>	A complex project type for <b>purchases over \$50,000</b> requiring both <b>technical and financial</b> award decision criteria (double envelope). This project type is <b>only available to State Procurement Officers and designated Contract Officers</b> .
<b>RFP: Triple Envelope Proposal</b>	A complex project type for <b>purchases over \$50,000</b> requiring <b>general, technical, and financial</b> award decision criteria (triple envelope). This project type is <b>only available to State Procurement Officers and designated Contract Officers</b> .

# eMMA Overview



## Sourcing Project Types to Solicitation Type Mapping

SOURCING PROJECT TYPE	SOLICITATION TYPE
<b>Public Notice</b>	Public Notice
<b>Small Procurement</b> (e.g. Cat 1)	Quick Quote (Price Only)
<b>Small Procurement</b> (e.g. Cat 2 & Cat 3)	Request for Information Request for Information & Pricing Request for Quote

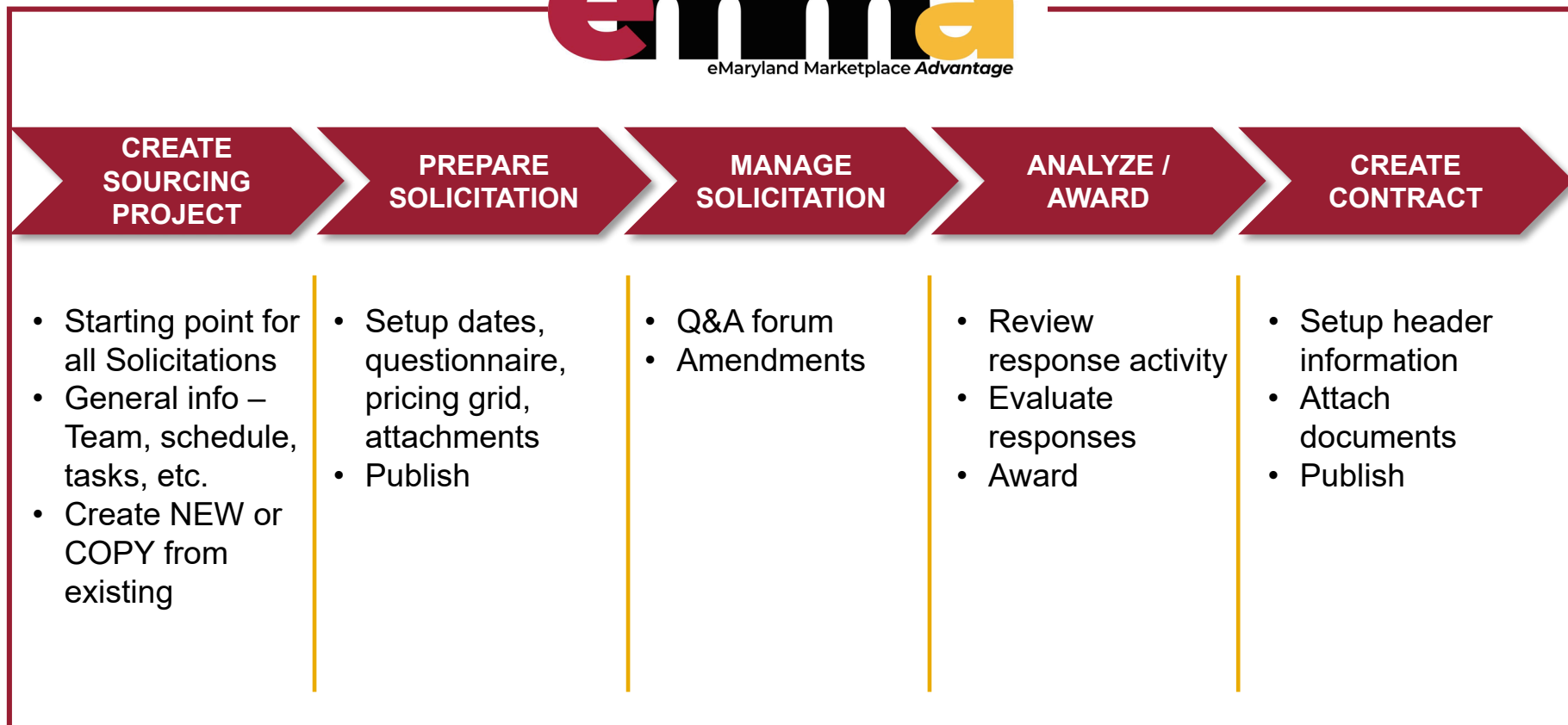
# eMMA Overview



## Sourcing Project Types to Solicitation Type Mapping

SOURCING PROJECT TYPE	SOLICITATION TYPE
<b>IFB: Invitation for Bid</b>	IFB: Invitation for Bid (w/ Min Quals) IFB: Invitation for Bid
<b>RFP: Double Envelope Proposal</b>	RFP: Double Envelope Proposal
<b>RFP: Triple Envelope Proposal</b>	RFP: Triple Envelope Proposal

# eMMA Overview



# eMMA Overview



## eMMA Training - Today

- Replica of the Production Instance
- Available for practice after class

## eMMA Live

- Two options
  1. <https://connect.md.gov>; **or**
  2. <https://emma.maryland.gov>

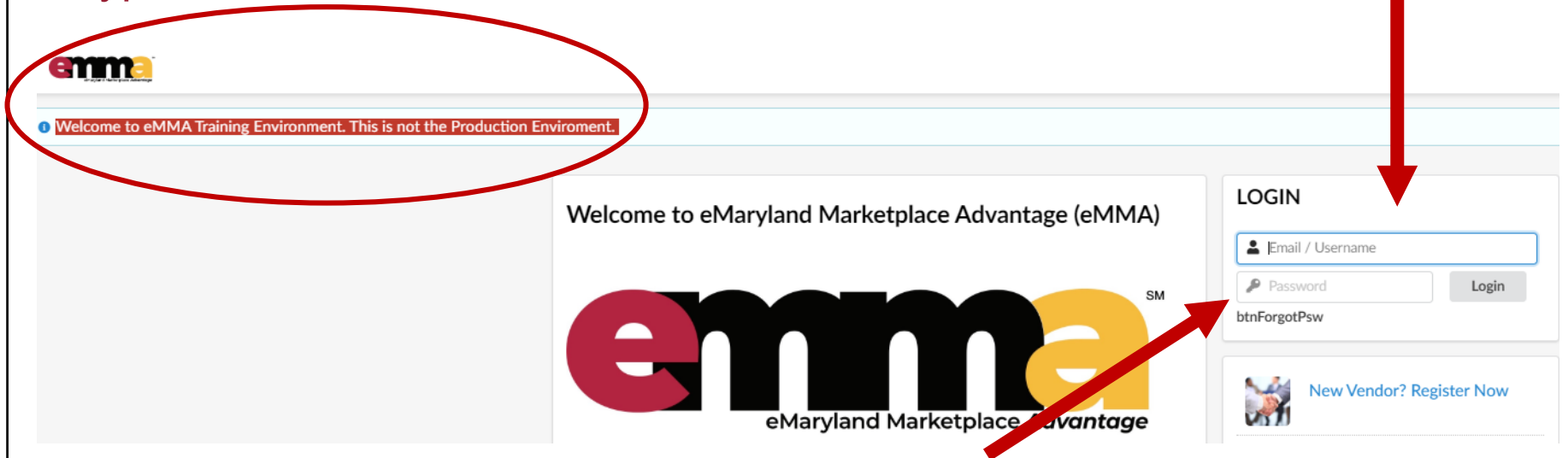
# eMMA Training Instance Login



## eMMA Training

### Login to Training Instance (for eMMA training, not production)

1. Open Google Chrome and navigate to <http://bit.ly/emmatraining>
2. Type your Username (your eMMA login) = your email address
4. Type the Password = **eMMA.01.2019!**

A screenshot of the eMMA Training Environment login page. The page has a light blue header with the eMMA logo on the left. Below the header, a red-bordered box contains the text "Welcome to eMMA Training Environment. This is not the Production Enviroment." (note the typo in "Enviroment"). The main content area features a large "emma" logo with "eMaryland Marketplace Advantage" underneath. To the right of the logo is a "LOGIN" section with a text input field for "Email / Username", a password input field with a key icon, and a "Login" button. Below the password field is a link "btnForgotPsw". At the bottom right, there is a "New Vendor? Register Now" link with a small icon of two people shaking hands. A red oval highlights the welcome message box. A red arrow points from the top right towards the login fields. Another red arrow points from the "emma" logo towards the "Login" button.

# eMMA Overview



## Navigation

- < Go back one screen
- 🕒 Select a previous page
- ☆ Create a “Favorite”

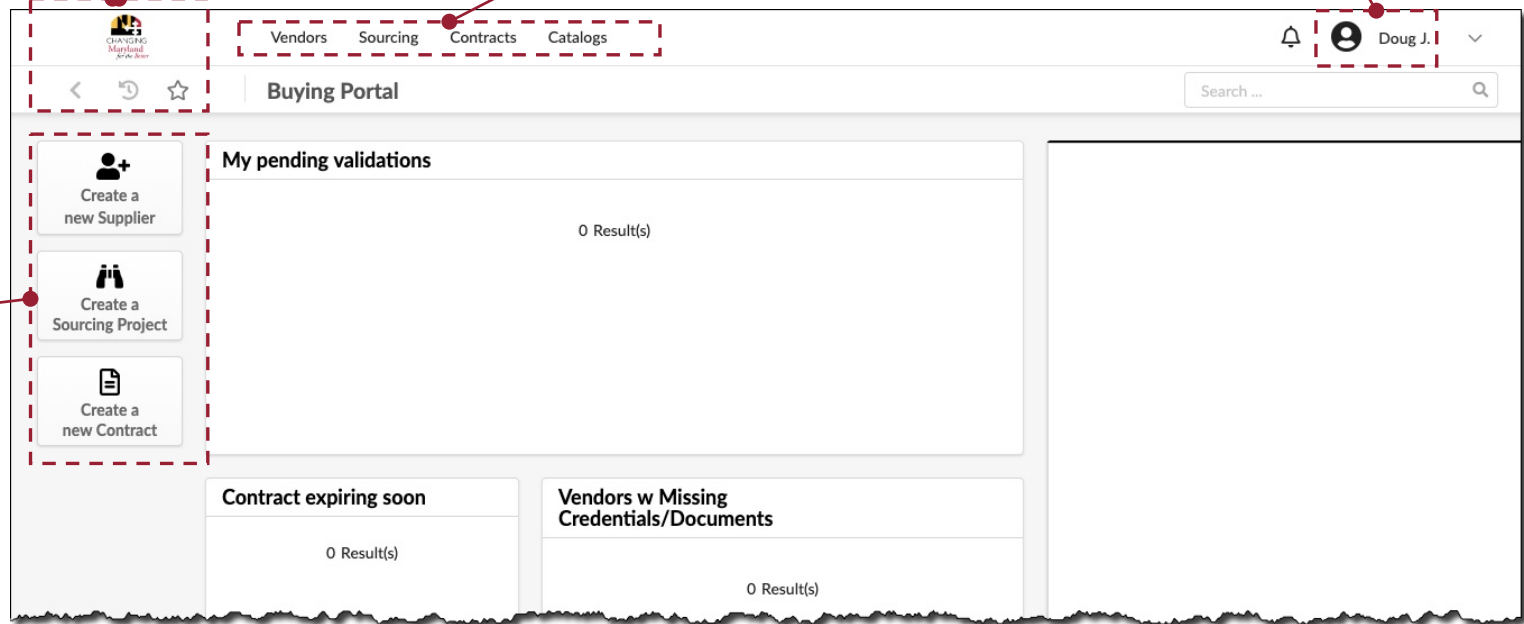
## Modules

Work areas visible to you  
(based on your role in eMMA)

## User Profile

Manage basic profile  
settings

## Quick Links





# Agenda

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- Session Success
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- **Creating Sourcing Project**
- Preparing Solicitations
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# Creating Sourcing Project

## NOTES



Functionality includes:

- Define the internal team, key dates / schedule, etc.
- Communicate with the team and invited vendors
- Upload and distribute all documents
- Invite Vendors
- Prepare, manage, and award Solicitations

# Creating Sourcing Project

## PROCESS



1. Click “Sourcing” module >> select **Create Project**
2. Complete all mandatory fields
3. Click **Save**

### ***OR in production system***

1. Click “Sourcing” module >> select **Browse Sourcing Projects**
2. Click **Duplicate Project**
3. Select project and sections to duplicate
4. Update/complete all mandatory fields
5. Click **Save**




PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

# Creating Sourcing Project - Team

## PROCESS



From the Sourcing Project:

1. Click “Team” tab
2. Click  to select user(s)
3. Close window
4. Click **Save**
5. Adjust profiles for team, as needed



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	n/a	OPT	OPT	OPT

# Creating Sourcing Project - Messages

## PROCESS



From the Sourcing Project:

1. Click “Discussion + Q&A” tab (left)
2. Click **New Message**
3. Complete all mandatory fields
4. Enter message and add attachment *(if needed)*
5. Click **Send**



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	OPT	OPT	OPT	OPT

# Creating Sourcing Project - Schedule

## PROCESS



From the Sourcing Project:

1. Click “Schedule” tab (left)
2. View the pre-populated schedule
3. Adjust the schedule as necessary and
4. Click **Save**.



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	n/a	OPT	OPT	OPT

# Creating Sourcing Project - Documents

## PROCESS



From the Sourcing Project:

1. Click “Documents” tab (left)
2. Click **Create a document for this process**
3. Complete all mandatory fields
4. Click or drag to add files
5. Click **Save & Close**
6. Repeat, if needed




PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	n/a	OPT	OPT	OPT

# Creating Sourcing Project - Vendors

## PROCESS



Sends direct communication to vendors

1. Click “Vendors” tab (left)
2. Click  to search for and select Vendors; eMMA filters to Vendors associated with main category
3. Choose at least 1 vendor.  
*\* You do not have to choose each vendor, you can send to all in commodity category a little later. \**
4. Click **Save**



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ



# Creating Sourcing Project

## TIPS



- Prior to creating a Sourcing project, you must know the Sourcing project type, main category, and issuing Agency.
- The Sourcing project type determines the steps (eMMA tabs) and Solicitation type(s) available.
- Team profiles - FYI
  - “Responsible” – Owner of Sourcing project (“read”, “view” and “edit” access); all Vendor communications will come to the “Responsible”; only one per project
  - “Contributor” – Ability to view the project, edit project information/team/schedule/documents, and view response activity
  - “SME” – Can be assigned tasks, can receive email notifications (Forum messages), and respond to Requirements.

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# Preparing Solicitations

## NOTES



Functionality includes:

- Setup Solicitations with dates, questionnaires, price grids, and/or documents
- Monitor vendor answers
- Evaluate (General, Technical, & Financial) Vendor proposals
- Analyze vendor responses and make award

# Preparing Solicitations – Setup

## PROCESS



1. Click “Prepare Solicitation” tab (left)
2. Add title, select “Solicitation Type”
3. Complete all mandatory fields
4. Complete all dates in “Response Dates” section (Published, Due/Close, Public Portal Publish, and Public Portal Archive) if not auto-populated
5. Select Show Bid Holders list, if appropriate
6. Click **Save**



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

# Preparing Solicitations – Dates



DATE TYPE	DEFINITION
<b>Publish</b>	The date/time the bidders/vendors can start submitting responses. Will update if Solicitation is sent/published prior to date/time entered.
<b>Due/Close</b>	The date/time when Bidders/Vendors can no longer submit responses.
<b>Public Portal Publish</b>	The date/time this solicitation will be visible on the public bid board. Leave as same as Publish by default.
<b>Public Portal Archive</b>	The date/time the solicitation will be hidden from the public bid board. <b><u>Default is seven (7) years from “Due/Close” date.</u></b>

# Preparing Solicitations – Attachments

## PROCESS



1. In “Prepare Solicitation” tab, click “**Attachments**” sub-tab
2. Click **Create a Document**; select “Document Type”
3. Click or drag to add files
4. Update “Status” to approved
5. Click **Save**
6. Repeat, as needed
7. When all added, click **Save & Close**



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
OPT	OPT	OPT	OPT	OPT

# Preparing Solicitations – Questionnaire

## PROCESS



1. In “Prepare Solicitation” tab, click “Questions” sub-tab
2. Click **+Add a line** to add a new section
3. Click **+Add a line** to add a new question
4. Click **Save**
5. Repeat, as needed
6. Click **Preview** to view from Vendor perspective



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
OPT	OPT	OPT	OPT	OPT

# Preparing Solicitations – Scoring

## PROCESS



- All questions can be scored based on scoring parameters determined by the Procurement Officer
- Evaluators can be assigned by the Procurement Officer

PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	OPT	OPT	OPT	OPT



# Preparing Solicitations – Pricing Grid

## PROCESS



1. In “Prepare Solicitation” tab, click the “Pricing” sub-tab; a pre-populated Pricing grid displays
2. Complete information for first item, click **Save**; repeat as needed
3. When all pricing entered, click **Save & Close**

*NOTE: Export/import functionality available for Excel*







PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
n/a	OPT	OPT	REQ*	OPT

\*Specific IFBs that require items in eMM today must use pricing grid in eMMA

# Preparing Solicitations – Open/Publish

## PROCESS



1. From the “Prepare Solicitation” tab, click “Setup” sub-tab
2. Click  ; provides view that Vendors will see
3. Close the preview, click 
4. Review
  -  Blocking alerts – Must be cleared to proceed
  -  Non-blocking alerts – Cautionary only
5. **Validate that status** has changed from “Draft” to “Open”



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

# Preparing Solicitations

## TIPS



- Common Blocking Alert – “Due/Close Date” must be in the future.
- You can create your own Questionnaire and Pricing Grids for Solicitations (QRGs available); these can be used as templates for future Solicitations.
- To send the Solicitation to an unregistered Vendor, email a link to the Solicitation and ask them to view. The Vendor can then choose to register.
  1. Note the Solicitation ID number;
  2. Log-out and search for ID on public portal; and
  3. Copy/send the link to the page.

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# Creating Amendments

## NOTES



- Amendment = Update for new information to existing solicitation.
- An Amendment **requires a new Round** to be created
- All information from previous Round should be put in new round (minus changed) = DEFAULT.
- All new/updated information must be added in new round.
- Previous round closed, vendor's can not access it.
- Vendor's notified of new round in system,
  - NOTE: You should email them also. (Junk mail folder)
- Vendors should acknowledge new round.

# Creating Amendments

## PROCESS



1. In “Prepare Solicitation” tab, click **Other Actions**, select **Create a new round**
2. Duplicate information from previous round
3. Click **Create**, review “Warning”, click **Continue**
4. Click “**Attachments**” sub-tab
5. Click **Create a Document**; select “Document Type” (Amendment)
6. Complete all mandatory fields; update “Status” to approved
7. Click or drag to add files
8. Click **Save & Close**,
9. Click **Send**, review “Warning” questions.



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
OPT	OPT	OPT	OPT	OPT

# Creating Amendments

## TIPS



- Attach a document that explains the update(s) made to the Solicitation (attach a document of “Amendment” type).
- If a Vendor responds to a solicitation prior to an Amendment being published, the Vendor will receive an email notification regarding the Amendment; the Vendor will need to resubmit their response.



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
OPT	OPT	OPT	OPT	OPT

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# Analyzing and Awarding

## NOTES



- Awards may be created by pre-defined algorithms in eMMA or by your own analysis
- Awards can be to a single Vendor or multiple Vendors using
  - Percentage/amount
  - Items/lots



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

# Analyzing and Awarding

## PROCESS



### View Response Activity

1. Click "View Response Activity" tab
2. View Vendor activity, including:
  - a. Vendors that received email
  - b. Vendors that accessed and added Solicitation
  - c. Vendors that intend to respond
  - d. Vendors that responded

PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
OPT	OPT	OPT	OPT	OPT

# Analyzing and Awarding

## PROCESS



### Unseal Bids

1. Go to “Prepare Solicitation” tab
2. Click **Open Sealed Responses**

NOTE: This is only available after due date.



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

# Analyzing and Awarding

## PROCESS



### Analyzing

1. From the “Analyze & Award Rec.” tab, click the “**Bids / Proposals**” sub-tab
2. View, download, and/or compare responses, as needed



PUBLIC NOTICE	SP – CAT 1	SP – CAT 2/3	IFB	RFP
REQ	REQ	REQ	REQ	REQ

\*Specific IFBs require Vendors to respond electronically

# Analyzing and Awarding

## PROCESS



### Awarding

1. From the “Analyze & Award Rec.” tab, click “**Awarding**” sub-tab
2. Choose “Award Strategy” algorithm, “Manually Award”, or “Award All”, as needed
3. Click **Confirm Award**, when final; *review warning*
4. From the “Award & Contract” tab, view populated results
5. Initiate notifications to “Apparent Awardee” Vendor

NOTE: The Vendor is considered to be “Apparent Awardee” until contract is finalized.

# Analyzing and Awarding

## TIPS



- A green checkmark indicates the Vendor to be awarded for each item.
- Before making the award, look at Vendor profile to verify procurement program(s), if required.
- If a contract cannot be negotiated with “Apparent Awardee”, use the “Invalidate Award” function and begin new Award.
- If the contract is negotiated with “Apparent Awardee”, use eMMA to notify non-awarded Vendors.

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# Next Steps



## User reference materials

- Quick Reference Guides (QRGs)
- FAQs



## eMMA Help Desk

[emma.helpdesk@maryland.gov](mailto:emma.helpdesk@maryland.gov)

- Log-in support
- User access requests
- Questions on how to use eMMA